
📁 EMPLOYMENT

Independent Media Consultant

Zufall Media LLC (Pittsburgh, PA) — 2015 - Present

- » Advising clients on the effective use of digital media technologies to reach business goals and solve problems
- » Managing multiple subcontractors on large-scale and long-term projects
- » Providing services including media production, graphic design, website development, social media management, and installation of networking and video equipment

Web Director

WICB-FM, Ithaca College Radio (Ithaca, NY) — 2015 - Present

- » Transitioned station website from outdated proprietary code to industry-standard content management system
- » Developed new song history API and interfacing service to accommodate new radio automation system
- » Maintaining the Ithaca College Radio web server and live streaming systems

Digital Media Specialist

Ithaca College (Ithaca, NY) — 2015 - Present

- » Directly assisting faculty and staff on media conversion and use of the college's online media system
- » Providing media editing, dubbing, and design services

Tech Instructor

Rev: Ithaca Startup Works

Cornell University (Ithaca, NY) — Summer 2017

- » Advised members of the incubator's Hardware Accelerator program on using business goals and market research results to develop hardware prototypes
- » Trained team members on use of prototyping shop tools ranging from 3D printers and laser cutters to traditional woodworking tools
- » Developed prototyping workshop materials and coordinated programming

Front-end Development Intern

Skipsolabs (London) — Spring 2017

- » Developed production-ready templates and content for online innovation management platform
- » Worked on projects for clients including Microsoft, Accenture, and Enactus

News Technology Intern

WPXI-TV (Pittsburgh, PA) — Summer 2016

- » Oversaw capital project to improve visibility of the station's digital properties throughout the newsroom
- » Reviewed quotes from third-party vendors, recommended purchases, and coordinated on-site installations

🎓 EDUCATION

Ithaca College

Roy H. Park School of Communications

Class of 2018

- » **Major:** Emerging Media » **Minor:** Business » **GPA:** 3.9
- » **Honors:** Park Scholar Program, Phi Kappa Phi (top 7.5%), Oracle Honor Society (top 10%), Dean's List, Honors Program

👤 ACTIVITIES

Editor

Bridged, WRFI Community Radio (Ithaca, NY) — 2017 - Present

- » Editing radio features covering the housing crisis in Ithaca, NY

News Correspondent

WICB-FM, Ithaca College Radio (Ithaca, NY) — 2014 - 2016

- » Researched, wrote, and produced radio newsmagazine segments on local topics ranging from annual festivals to the impact of race-related incidents on policing policies
- » Received awards from the Associated Press, Society of Professional Journalists, and College Broadcasters, Inc.

Student Member

Society of Motion Picture and Television Engineers

2013 - 2016; 2018 - Present

Member, Board of Directors

Ithaca Generator (Ithaca, NY) — 2015 - 2016

- » Worked to improve community outreach and student engagement at Ithaca's nonprofit community makerspace

🛠️ SKILLS

Technology

Full-stack web development (HTML, CSS, JS, PHP, MySQL, etc.), general-purpose development (C#, Python, Java, etc.), Linux server installation and maintenance, cloud computing, RTMP and HLS streaming services, networking, basic hardware repair

Media

Adobe Premiere Pro, After Effects, Illustrator, Photoshop, and InDesign, Canon DSLRs, JVC, Sony, and Panasonic pro camcorders, Tascam and Zoom audio recorders, various Blackmagic Desktop Video equipment, and other equipment

Business

Project management and budgeting, financial accounting, coordination of vendors and subcontractors, basic contract law